EQT VA

Now you feast enjo evangelist Conference Evangelis Kentucky first such of the No church. messages evangelis Palau, B Adrian R Stephen and man encourag say abou gift, pers the Holy Equippin worksho scores of subjects

Equipping for Evangelism

© 1996 World Wide Publications

All rights reserved. No part of this publication may be reproduced in any form without written permission from the publisher: World Wide Publications, 1303 Hennepin Avenue, Minneapolis, Minnesota 55403.

World Wide Publications is the publishing ministry of the Billy Graham Evangelistic Association.

Bible verses marked KJV are taken from the King James Version of the Bible.

Bible verses marked NIV are taken from The Holy Bible, New International Version. Copyright © 1973, 1978, 1984 International Bible Society. Used by permission of Zondervan Publishing House. All rights reserved.

Bible verses marked RSV are taken by permission from the Revised Standard Version Bible. Copyright © 1946, 1952, 1971, 1973. National Council of the Churches of Christ in the U.S.A., New York.

Bible verses marked NASB are taken from the New American Standard Bible. Copyright © 1960, 1962, 1963, 1968, 1971, 1972, 1973, 1975, 1977 The Lockman Foundation. Used by permission.

Bible verses marked TLB are taken from The Living Bible © 1971. Used by permission of Tyndale House Publishers Inc., Wheaton, IL 60189. All rights reserved.

Bible verses marked Good News are taken by permission from the Good News Bible, The Bible in Today's English Version, copyright © 1976 American Bible Society, New York.

Bible verses marked Amplified are taken from The Amplified Bible, Old Testament. Copyright © 1962, 1964, 1965, 1987 The Zondervan Corporation, or The Amplified New Testament, copyright © 1958, 1987 The Lockman Foundation. Used by permission.

Bible verses marked NKJV are taken by permission from The Holy Bible, New King James Version, copyright © 1979, 1980, 1982 Thomas Nelson, Inc.

Bible verses marked NEB are taken from the New English Bible, © 1961 Oxford University Press, Cambridge University Press.

ISBN: 0-89066-271-1

Printed in the United States of America

Contents

 $\begin{array}{cccc} \textbf{Preface} & \textit{Tom Phillips} & 9 \\ \textbf{Editorial Preface} & \textit{Charles G. Ward} & 11 \\ \end{array}$

Day One—

The Evangelist in a Changing World: It's a New Day Billy Graham 15

Day Two— What Is the Message? Lewis Drummond 29 Preaching the Message for Commitment/Verdict Luis Palau 47 Communicating the Message to Our Culture Ron Hutchcraft 55 How to Keep Your Message Fresh and Relevant (Using Illustrations Effectively) Rich Wilkerson 65 Giving a Successful Invitation: Preaching for a Verdict Ralph Bell 77 Keys to Effective Crusade/Church Evangelism Sterling Huston 87 How to Create an Effective Follow-Up System Art Bailey 97 Spiritual Victory in the Marketplace John "Pete" Hammond 105 Getting Started in Itinerant Evangelism Rick Barton 113 Building a Strong Support Team Jim and Joey Wilson 123 Relating the Gospel to Secular Society Ron Hutchcraft 131 How to Attract the Lost to Your Meetings Dave Roever 149 How to Prepare and Deliver an Evangelistic Sermon Jerry Johnston 159 Maintaining Your Vision for Ministry Greg Laurie 169 Time Management for the Evangelist Ted Engstrom 179 Affinity Groups as Evangelism Paul Cedar 183 How to Answer Questions Non-Christians Ask Michael Horner 195 Trends That Affect Evangelism Today George Barna 201 How to Preach to Today's Social Issues William Moore 219 Making the Gospel Accessible to All Joni Eareckson Tada 227 How You Can Allow the Holy Spirit to Develop a Fulfilling Itinerant Ministry T. V. and Mary Thomas 231 The Evangelist and the Revival We Need Bob Cryder 239

How to Preach with Authority Dennis Kinlaw 249

EQU EVA

Now you ca feast enjoye evangelists Conference Evangelists Kentucky. first such of the Nor church. T messages evangelists Palau, Bil Adrian Ro Stephen (and many encourage say about gilt, perso the Holv

Equipping

workshop

scores of

subjects

Principles From the Willow Creek Model for Itinerant Evangelism

J. David Schmidt 259

Understanding the Theology of Discipleship Charles "Chic" Shaver 273

Sharing the Gospel Effectively in the Hispanic Community The Message *Luis Palau* 283

How to Share the Gospel With the Secular Audience $\ Don\ Posterski$ 291

Understanding Legal Issues for the Evangelist Richard Hammar 307

The Role of the Evangelist's Spouse Debbie Hale and Robyn Wilkerson 319

Unique Situations of the Female Evangelist Arthelene Rippy 337

Video and TV on a Budget Roger Flessing 343

Kingdoms in Conflict: The Gospel in Context Charles Colson 353

Day Three—

The Evangelist's Personal Life Stephen Olford 369

The Evangelist's Family Life Spouses' Panel 379

The Integrity and Credibility of the Evangelist as a Leader and Role Model

*Adrian Rogers** 389

How to Continue Growing Spiritually LeRoy Eims 399

Handling Spiritual Warfare Tom White 405

How to Build a Financial Base for Your Ministry Terry Winter 425

New Evangelistic Models to Serve the Church of 2000 A.D. George Grosshans 433

Management Skills for the Evangelist John Corts 443

Understanding the Gift and Calling of the Evangelist Roy Fish 455

How to Be Relevant and Biblical in Preaching John Wesley White 463

Direct Mail Ethics and Ideas Thomas McCabe 471

How to Improve Your Personal Witness Bill Bright 485

Accountability: Personal and Financial Thomas Trask 489

How to Keep Your Slate Filled Lowell Lundstrom 493

The Work of the Evangelist Among Cults in the New Age Ron Carlson 503

Preparing Women for Evangelism Esther Burroughs 511

Using Talk Shows and Classroom Lectures for Evangelism

Rusty and Linda Wright 517

Partnering With the Church in Crusade Evangelism Steve Wingfield 529

Developing a Citywide Crusade Bill Glass 537

Being Sensitive to a Spouse's Needs Mike and Sandy MacIntosh 549

How to Balance Family Life and Ministry Richard Dobbins 561

Using Technology to Present the Gospel Robert Williams 571

Sharing the Gospel Effectively in the Hispanic Community
The Messenger Paul Finkenbinder (Hermano Pablo) 577

Itinerant Evangelism and Church Growth Eddie Gibbs 589

Preparing Men and Women for Evangelism Gene Warr 597

The Evangelist's Commitment to the Local Church Richard Harris 605

Evangelistic Strategies for Reaching Native North Americans $Tom\ Claus\ 613$

A Passion for the Lost Ravi Zacharias 621

Day Four—

Disciples are Our No. 1 Goal Charles Crabtree 639

Prayer is Our No. 1 Method Evelyn Christenson 649

An Experience With God Joseph Aldrich 657

The Evangelist's Ministry Among Situations of Human Need Franklin Graham 665

Empowering Local Leadership to Own and Develop Their Evangelistic Event $Larry\ Turner$ 675

Preparing for an Evangelistic Event Rod Barnett 687

Using Prayer to Develop a Base for Evangelistic Campaigns *Terry Dirks* 693

The Evangelist's Ministry in a Single Church Setting Chuck Millhuff 705

The Effective Street Preaching Evangelist Cliffe Knechtle 713

Operation Andrew: Friendship Outreach is the Key to Evangelistic Success $Charlie\ Riggs\ 723$

How to Train Personal Workers and Counselors Rick Marshall 731

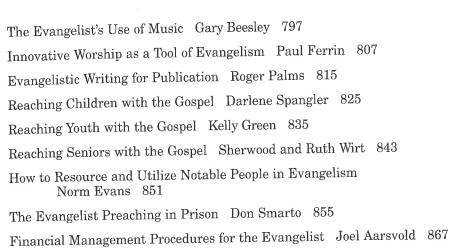
How to Effectively Publicize an Evangelistic Ministry A. Larry Ross 737

Developing a Strong Board Bobb Biehl 753

The Challenge: Witnessing to Muslims Robert Douglas 765

Evangelism and Scripture Distribution Bill Jefferson 773

The Evangelist's Use of Art and Drama: Tools of Modern Evangelism Steve Pederson 789



Financial Management Procedures for the Evangelist Joel Aarsvold 86 How to Get Published John Van Diest 879

How to Take Your Team Overseas Sammy Tippit 887

Sharing the Gospel Effectively in the Hispanic Community The Methods Rudy Hernandez 897

The Black Muslim Challenge to Evangelism Carl Ellis, Jr. 905

Encouraging a Vision for Discipleship in the Local Church and Pastor Robert Coleman 923

Christ is Our Message (Preach Jesus) E. V. Hill 929

Itinernant Evangelist Profile and Perspectives George Barna 937

A Survey of Pastors Who Would Invite an Itinerant Evangelist to Their Church George Barna 955

Preface

The following pages are the direct results of the investment of more than 100 instructors and facilitators at NACIE 94. These men and women have given the best of their lives to those whom they love dearly, the evangelists of North America.

The production of this compendium could not have been accomplished without the tireless efforts of the Senior Editor, Charles Ward. Our thanks as well go to Texas Reardon, Administrative Director of NACIE 94; Kathy Maas, Production Coordinator for NACIE 94's Program Department; and Carol Priewe, Program Department Administrative Assistant. Thank you to the editorial and word processing staff at the Billy Graham Evangelistic Association and at World Wide Publications. All were instrumental in the final publication of this tool.

For those who have worked so diligently on this compendium, we want to thank Dr. Billy Graham; Dr. Sterling Huston, the Chairman of the NACIE 94 Committee; and all the NACIE 94 Committee members for their work in serving the evangelists in North America and making sure that all of these efforts were fruitful.

Our prayer is that this compendium will be used by you for the glory of the Kingdom of God and will assist you tremendously in your work in evangelism for Christ.

Tom Phillips
Program Director