
Contents

- Foreword by Vernon C. Grounds 4
- Part I The Strategy 7
1. Needed: A Happy Marriage 10
 2. Are There Farmers in the City Church? 26
 3. Target-Grouping the City 44
 4. Believe It or Not, They Need Us 58
 5. Spirit Versus Structure 68
 6. A Major Ministry with Modest Facilities 85
 7. The Senior Pastor in
the Church Unleashed 101
 8. Building an Unleashed Staff 112
 9. Unleashing the Laity 122
- Part II The Methodology 137
10. How to Break the Stranglehold
of Counseling 144
 11. Ministering to Singles 156
 12. Foreign Missions at Home: International
Students 168
 13. A Senior-Adult Ministry Comes of Age 181
 14. Targeting Street People 188
 15. Reaching Middle-Class Families 198
 16. Developing a Global Vision 219