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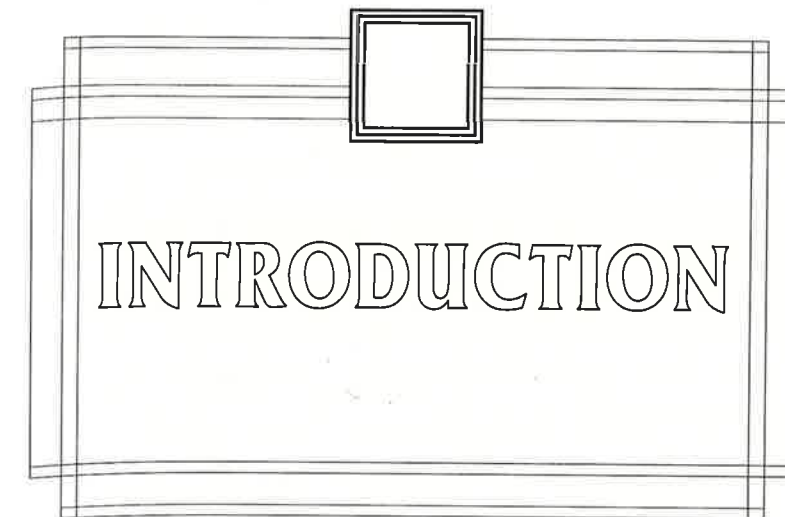
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***ESSENCE: Let our combined experience
help you succeed!***

AS YOU CONSIDER your responsibilities as a board member... have you ever wished you could sit down and chat with someone who had a wealth of experience on many boards—a mentor who could answer your many questions, show you the ropes, show you how to be more confident and effective in your position on the board?

NOW YOU HAVE SOMEONE TO HELP YOU!

We have a combined experience of fifty years serving more than eighty boards. We've spent thousands of hours making decisions, solving problems, choosing senior executives, and all the things that go with being on a board. Harnessing that experience to further your success as a confident board member, board chairman, or senior executive will bring us great pleasure.

When we say *you*, we mean *you*! If you're a new board member, we mean you. If you've been on a board for thirty years and just want to be more effective, we mean you. If you're a board chairman and want to be more efficient at running board meetings and more adept in working with people, we mean you. If you're a senior executive (a CEO,