

Contents

<i>A Word of Tribute by Bobby Bowden</i>	ix
<i>Foreword by John C. Maxwell</i>	xiii
Introduction: The Power of Paradox	1
PARADOX 1 A Visionary Leader Sees What Is Not There	11
PARADOX 2 A Wise Leader Dares to Be a Fool (and Other Paradoxes of Communication)	33
PARADOX 3 The Strong Leader Dares to Be Weak	70
PARADOX 4 To Live, You Must Die	96
PARADOX 5 The Successful Leader Encourages Failures	132
PARADOX 6 Your Toughest Crises Are Your Best Opportunities	162
PARADOX 7 The Greatest Leader Is a Servant	187
Conclusion: Winning Is Everything	213
<i>Acknowledgments</i>	233
<i>Notes</i>	235