CONTENTS

Introduction xiii

| The Importance of Anthropology to Christian Witness xiii Not for Scholars but for Practitioners xv |
|---|
| PART I THE PERSPECTIVE |
| Why Anthropology for Cross-Cultural Witnesses? 1 Integrational Thought 1 Introduction 2 1. Anthropology Attempts to Deal with What People Actually Do and Think 4 2. Anthropology Historically Has Dealt Primarily with Nonwestern Peoples 5 |
| Anthropology Has Developed the Culture Concept 6 Anthropology Takes a Holistic View of People 7 Anthropology Is a Perspective, Not Simply a Subject 8 Anthropology Focuses on Communication 10 Anthropology Distinguishes between Forms and Meanings 10 Anthropology Has Developed the Concept of Worldview 11 Anthropology Has Developed the Research Method Most Helpful to Christian Workers 12 Anthropology Deals with Culture Change 12 |
| Reality, Perception, and Mental Mapping Integrational Thought 14 Introduction 14 The Basic Problem: How Do We Know? 15 The Traditional Approach to This Problem 15 Alternative Understandings of Reality 17 Critical/Mediated Realism 18 Summary and Amplification 21 Change 22 Where Are We? 23 Understanding Perception 24 Illustrations of Misperceptions 25 Other Possible Perceptions 27 We Are Messengers from God 29 |
| A Perspective on Culture 30 Integrational Thought 30 Introduction 31 Cultures Are to Be Respected 32 |

vii

| • | | and a series of the series of | | 0.0 | |
|--|---|---|-----------------------|---------|----|
| People and | | View of Cul 6 | ture? | 33 | |
| Cultures a | l Types of Cultures | s 41 44 | eiety 4 | 40 | |
| Integration Introduct Worldview Worldview Characte Functions Universa | | 51 oural Specie views 58 63 65 | 51 alization 55 | 52 | |
| | w and Cultural a Single Christ | | | 67 | |
| Integrati Introduct Monocult Three Ot A Cross- Evaluati Biblical | | 69 ral Position ective 76 dequacy | 74 79 | 81 | |
| Integrat Introduc Historic Western The Bel Possibil | ilture, and Huional Thought stion 86 al Overview Theology—Stravioral Science ity of Combining | 85 86 rengths and es—Strength g Strength | l Weakne ths and W | sses 87 | 89 |
| 7. Human Integra Introdu Believin The Per The For Implica | tional Thought total Prehistory 109 109 109 109 109 109 | 97 98 | 7 | | |

112

Missiological Applications

PART II CULTURE

8. A Model of Culture 115 Integrational Thought 115 Introduction 116 Basic Human Commonality and Cultural Diversity 117 122 A Model of an Individual Culture and Its Subsystems 124 Structural Integration of Culture Patterning and Performance 126 Dissecting Culture 127 Missiological Applications 129

9. Forms and Meanings 132

131

Conclusion

132 **Integrational Thought** Introduction

133

Forms, Surface and Deep 133

Usage, Function, and Meaning 135

Forms Have Multiple Meanings, Functions, and Usages 137

Five Principles 140 Postscript 145

10. The Individual and Culture 148

Integrational Thought 148

Introduction 149

Relating the Individual to Culture 150

Elements Involved in Relating the Individual and Culture 156

The Individual and Culture Change 160

Summary 162

PART III RELATING TO THE NONHUMAN UNIVERSE

11. Material Culture and Technology 164

Integrational Thought 164

Introduction 165

Definition 165

Technology: Form, Function, Meaning, Usage 167

Basic Assumptions 168

Early Anthropology 170

Measuring Culture Change Technologically 172

Comparing Whole Cultures 174

Technology and Cultural Complexity 175

Technological Development and Cultural Balance 177

Cross-Cultural Witnesses and Technology 178

12. Economic Culture and Technology 180 Integrational Thought 180

Introduction 181 13

274

| Minisoposa | |
|---|-----------|
| Organizing Principles 182 Principles of Production 185 Principles of Distribution 186 Markets 187 | |
| Principles of Consumption 188 | |
| Concepts of Property 190 Economic Structure and the Church | 191 |
| Religious Belief and Technology | 196 |
| Integrational Thought 196 | |
| Introduction 197 Anthropologists and "Supernaturalistic" Allegiances 199 | Societies |
| Allegiances 199 Religious Beliefs 201 | |

14. Life Cycle 215

Religious Practices

Religious Practitioners

Rituals and Ceremonies

Missiological Applications

Integrational Thought 215
Introduction 216
Diagrams of the Human Life Cycle 217
The Stages and Transitions 218
Implications for Cross-Cultural Witness 228

205

207

208

210

PART IV RELATING TO THE HUMAN UNIVERSE

198

15. Communication: Language 236 Integrational Thought 236 237 Introduction 238 Definition of Language Language and Meaning 240 Characteristics of Language 242 Language Is the Primary Vehicle of Culture 247 Language and the Cross-cultural Witness 250

16. Communication: Beyond Language 254

Integrational Thought 254 Introduction 255 255 Definition and Functions 258 Ethnocentrism and Art Art, Forms and Meanings 260 Use of Art in Enculturation 263 Other Communicational Uses of Art 266 Use of Arts in Christian Witness 267 Combining Media

17. Education 273

Integrational Thought 273
Introduction 274
What Is the Nature of Education?

Types of Educational Procedures 275

The Orientation of Educational Procedures 277

Purposes of Educational Procedures 278

Schooling Against Education: Western Ways 280 Education in Cross-Cultural Ministry 286

18. Family 290

Integrational Thought 290
Introduction 291
Family 291
Marriage 299
Missiological Applications 309

19. Status and Role 313

Integrational Thought 313
Introduction 314
What Are Status and Role? 314
Kinds of Status/Role 316
Ascribed and Achieved 318
Evaluation of Status/Role 320
Applications to Cross-Cultural Ministry 321

20. Grouping 330

Integrational Thought 330
Introduction 331
Bases for Grouping 331
Culturally Defined Groupness and the Church 341

21. Social Control 343

Integrational Thought 343
Introduction 344
An Illustration: How to Dress 344
Mechanisms of Social Control 345
The Integrative Nature of Social Control 353
Missiological Applications 354

PART V CULTURAL AND WORLDVIEW CHANGE

22. Stability and Change 358 Integrational Thought 358 Introduction 359

Cultures Both Persist and Are Changed
Change: General Considerations 366
Change Processes 369

373

Results of Change

xi

| Missiological Applications 374 Conclusion 379 | |
|---|-------|
| 23. Change Barriers and Facilitators Integrational Thought 380 Introduction 380 Barriers to Change 381 Facilitators of Change 387 Strategy for Cross-Cultural Workers 396 | |
| 24. Advocates of Change 398 Integrational Thought 398 Introduction 399 Advocates and Implementors 399 Focus on Advocacy 402 The Organization as a Culture 404 Church and Mission Organizations as Cultures Focus on the Advocate 408 What Can Be Done to Improve Advocacy Situation | |
| Integrational Thought 414 Introduction 415 A Secular Perspective 416 Three Sets of Ethical Standards 418 Worldview Assumptions the Basis for Ethical Secuence At the Receptors, Meanings and Motives 419 What Receptors Have a Right to Expect 42 Problems to Contend With 421 Toward a Solution 422 A Case Study: The Ethicality of Missionary Act Summary 429 | 20 |
| Integrational Thought 433 Introduction 434 A Basic Model of Worldview Change 434 Change at Many Levels: A Basic Model of Cult Patterns of Worldview Change 437 Four Missiological Concerns 439 Transformational Culture Change 440 An Approach to Transformational Culture Change Practical Steps to Take 444 | |
| 27. Theological Implications of This Approac Integrational Thought 447 Introduction 448 God and Culture 449 | h 447 |

Contents

Jesus and Culture 449
The War Is Within, Not Between Cultures 451
Contextualization and Encounter 452
Meaning Equivalence Christianity 454
Conclusion 457

PART VI RESEARCH AND STUDY

28. Research and Study 459 Integrational Thought 459 Introduction 460 The Need to Study as Well as to Do 461 Preparation for the Task Resources Available 463 Times of Research and Study 467 Methods of Research and Study 468 Difficulties in Cross-cultural Research and Study 469 Our Primary Concern 472 Conclusion 474

Bibliography 475
General Index 485
Scripture Index 491